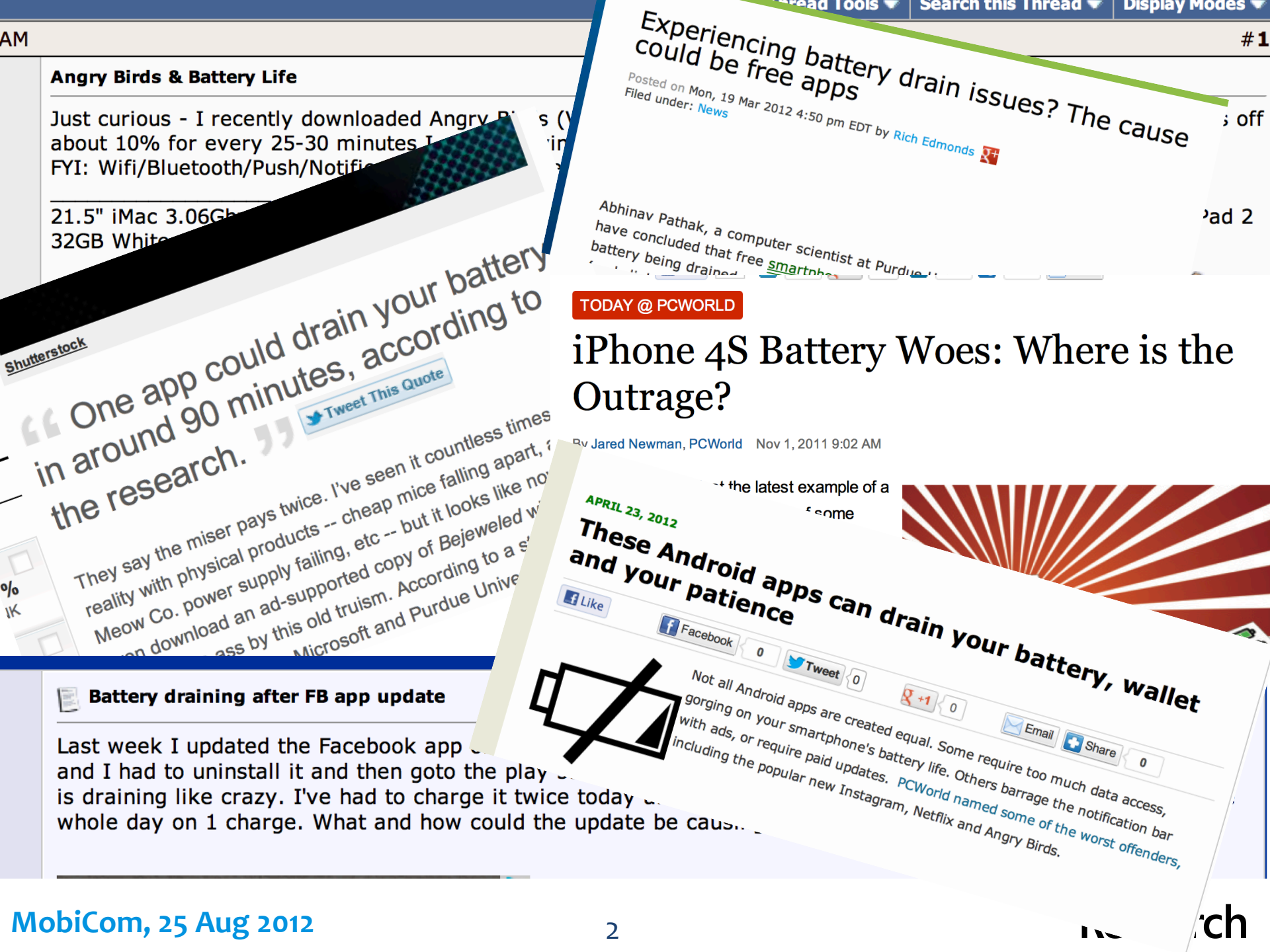


Empowering Developers to Estimate App Energy Consumption

Radhika Mittal, UC Berkeley

Aman Kansal & Ranveer Chandra, Microsoft Research



Angry Birds & Battery Life

Just curious - I recently downloaded Angry Birds (Y) about 10% for every 25-30 minutes I use it. FYI: Wifi/Bluetooth/Push/Notifications are all off

21.5" iMac 3.06GHz
32GB White

Experiencing battery drain issues? The cause could be free apps

Posted on Mon, 19 Mar 2012 4:50 pm EDT by Rich Edmonds
Filed under: News

Abhinav Pathak, a computer scientist at Purdue University, has concluded that free smartphone apps are the primary cause of battery being drained.

TODAY @ PCWORLD

iPhone 4S Battery Woes: Where is the Outrage?

By Jared Newman, PCWorld Nov 1, 2011 9:02 AM

“One app could drain your battery in around 90 minutes, according to the research.”

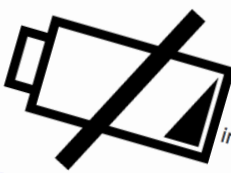
Tweet This Quote

They say the miser pays twice. I've seen it countless times with physical products -- cheap mice falling apart, cheap Meow Co. power supply failing, etc -- but it looks like now you can download an ad-supported copy of Bejeweled without paying a cent. Microsoft and Purdue University have found that one app could drain your battery in around 90 minutes, according to the research.

Battery draining after FB app update

Last week I updated the Facebook app and I had to uninstall it and then go to the play store. It is draining like crazy. I've had to charge it twice today and it's still not working. What and how could the update be causing this?

These Android apps can drain your battery, wallet and your patience



Not all Android apps are created equal. Some require too much data access, hogging on your smartphone's battery life. Others barrage the notification bar with ads, or require paid updates. PCWorld named some of the worst offenders, including the popular new Instagram, Netflix and Angry Birds.



Energy Efficient Apps

Developer wants to download and display an image.
Which one will consume less energy?



Image1 – 18kB
Communication cost – 2J
Display power – 600mW

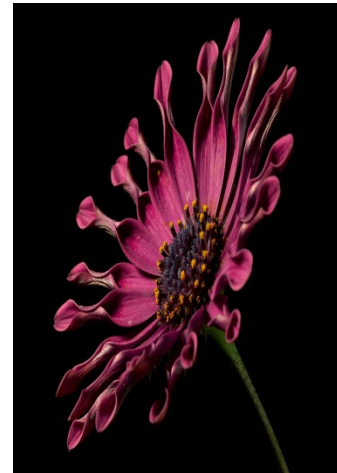


Image2 – 1MB
Communication cost – 10J
Display Power – 350mW

What tools do developer have to make the right decision?



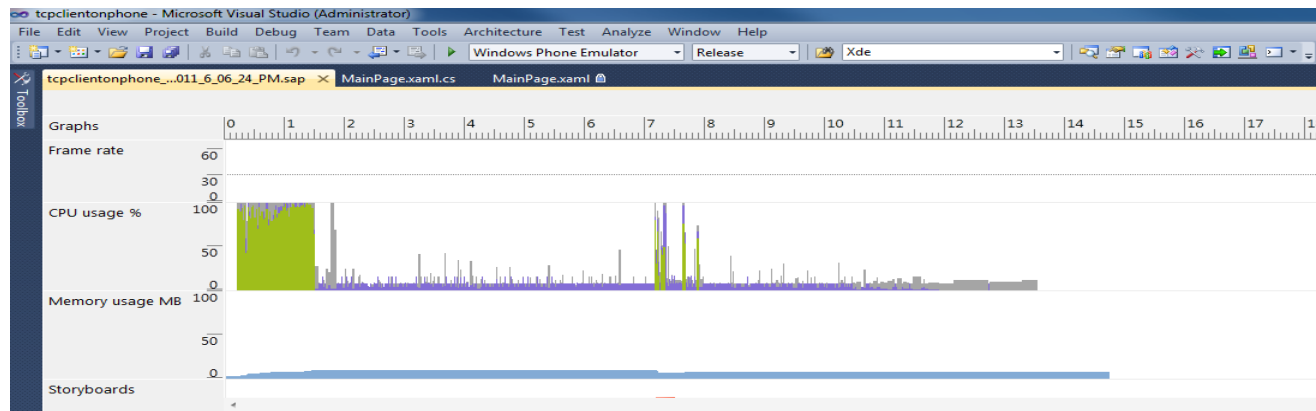
Tools to Estimate App Energy

	Ease of use & set-up costs	Component energy break-up	Runs in emulator	Repeatability	What-if analysis
Measurement using Power Meter [Flinn et al]	X	X	X	X	X
Software/Event Profiling based power modeling tools [Pathak et al, Dong et al]	✓	✓	X	X	X



Our Approach: WattsOn

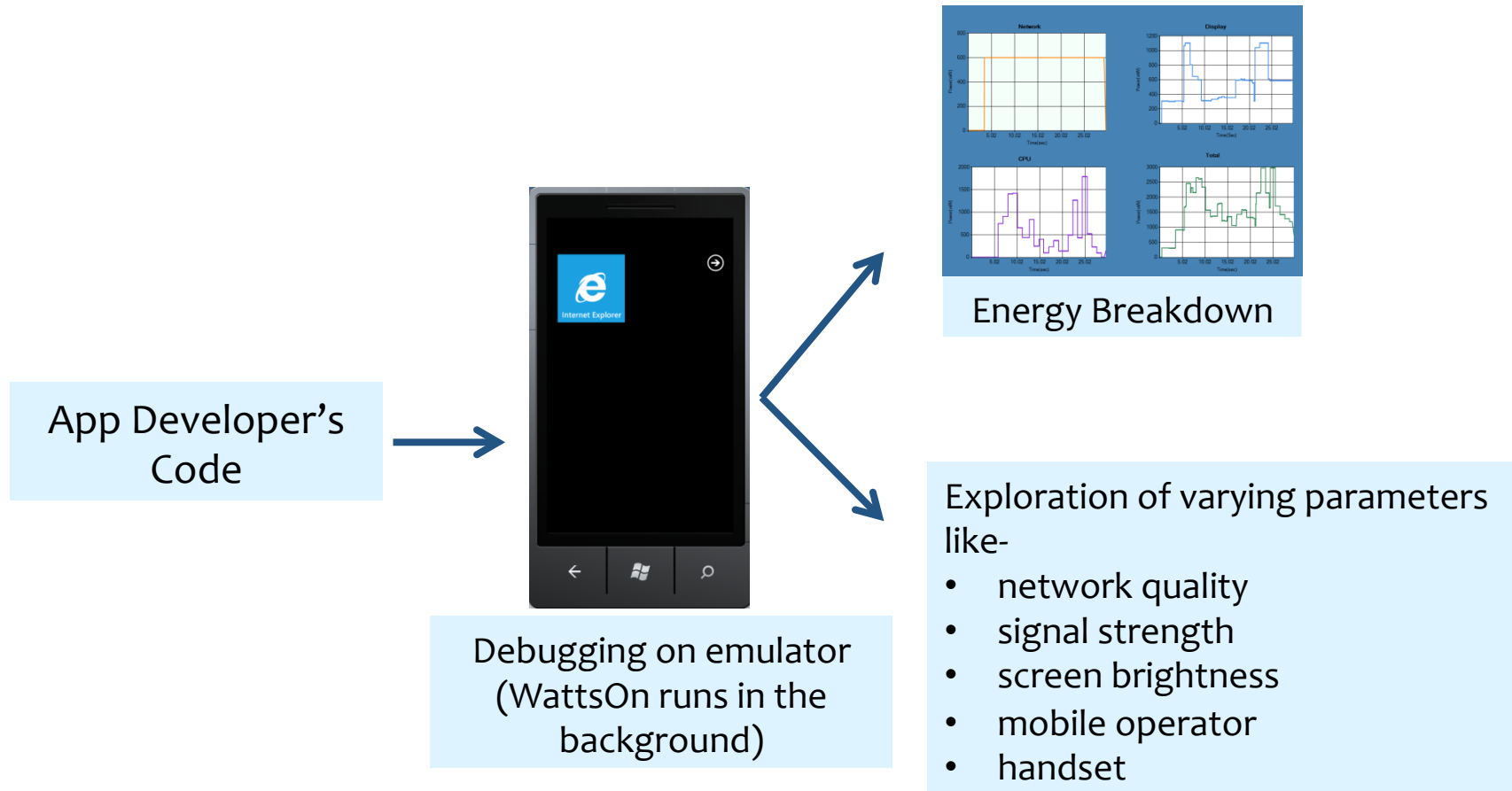
- Enables app developers to estimate energy consumed by *different components* of phone, while debugging on *emulator*



- Allows what-if analysis



Basic Structure of WattsOn





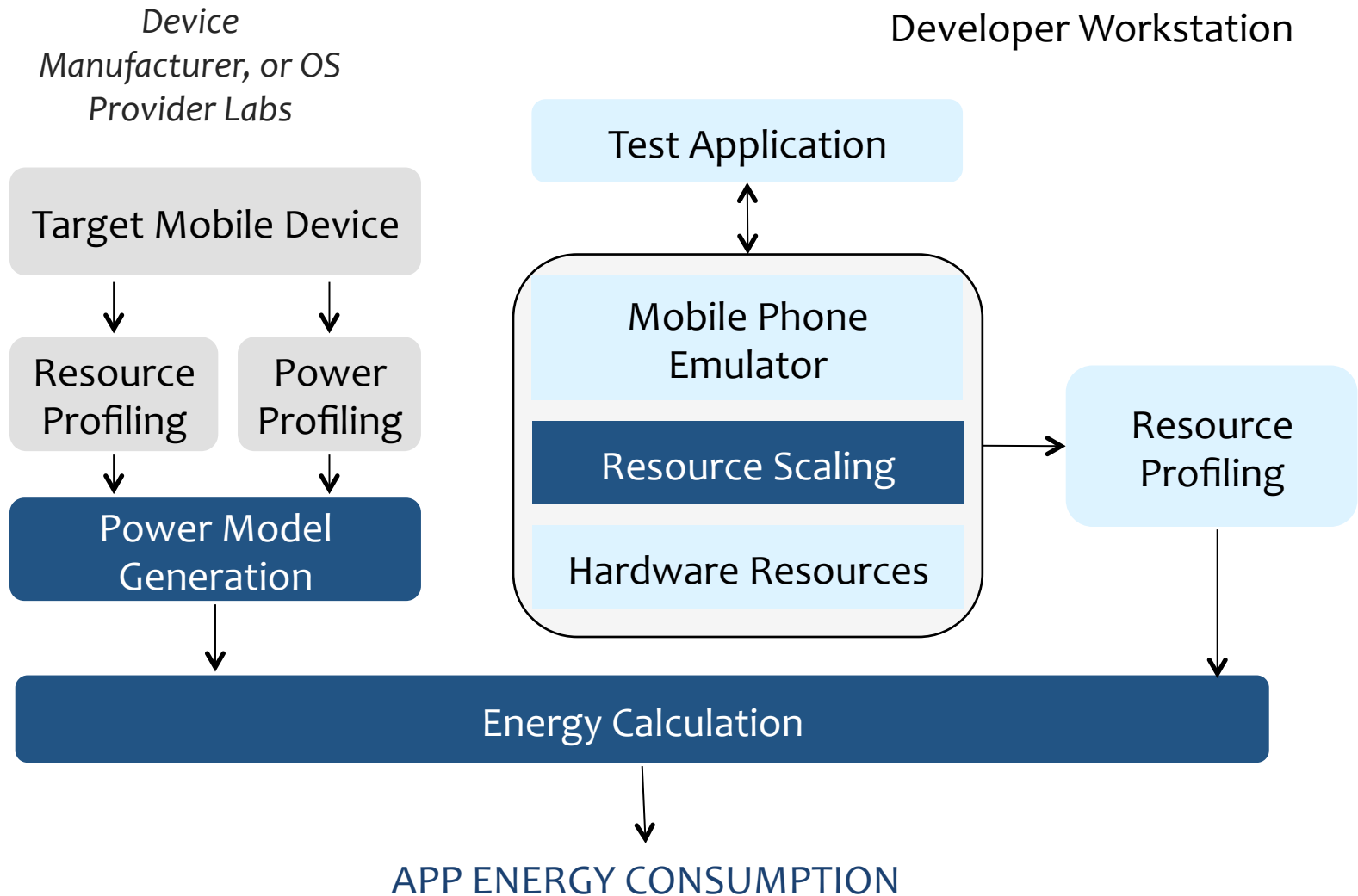
Tools to Estimate App Energy

	Ease of use and set-up costs	Component energy break-up	Runs in emulator	Repeatability	What-if analysis
Measurement using Power Meter [Flinn et al]	X	X	X	X	X
Software/Event Profiling based power modeling tools [Pathak et al, Dong et al]	✓	✓	X	X	X
WattsOn	✓	✓	✓	✓	✓

WattsOn Design



Overview



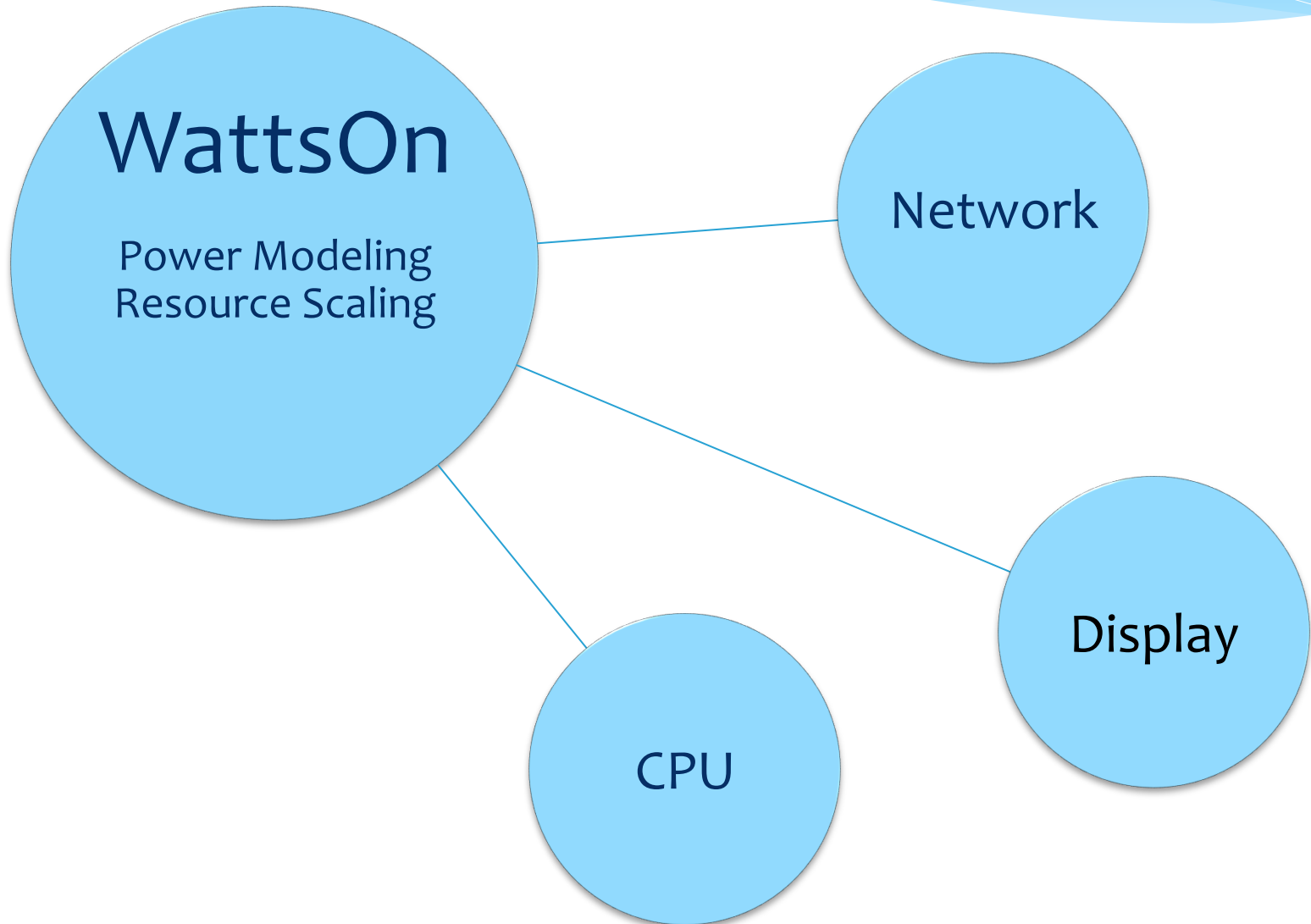
WattsOn

Power Modeling
Resource Scaling

Network

Display

CPU





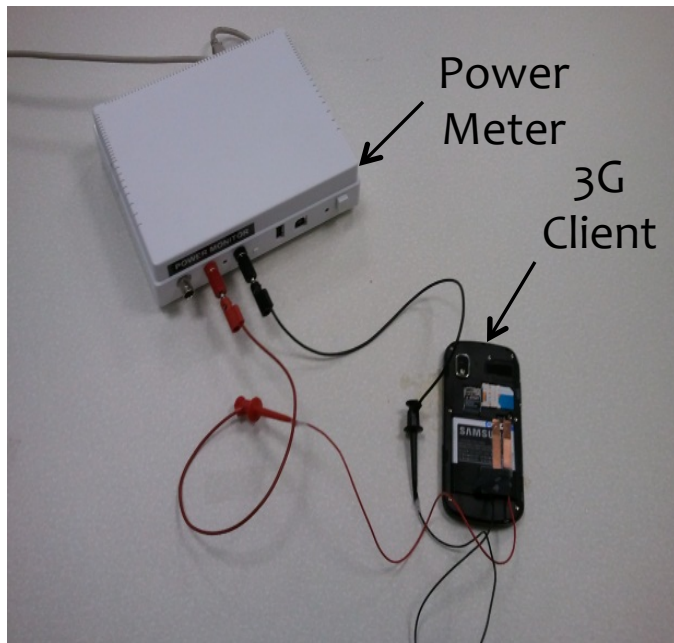
Challenges

- Emulator runs on PC over Broadband Internet
- Phone uses **cellular network (3G,4G...)**
- Cellular energy consumption varies with
 - Signal Strength
 - Network Quality
 - Mobile Operator
 - 3G chipset

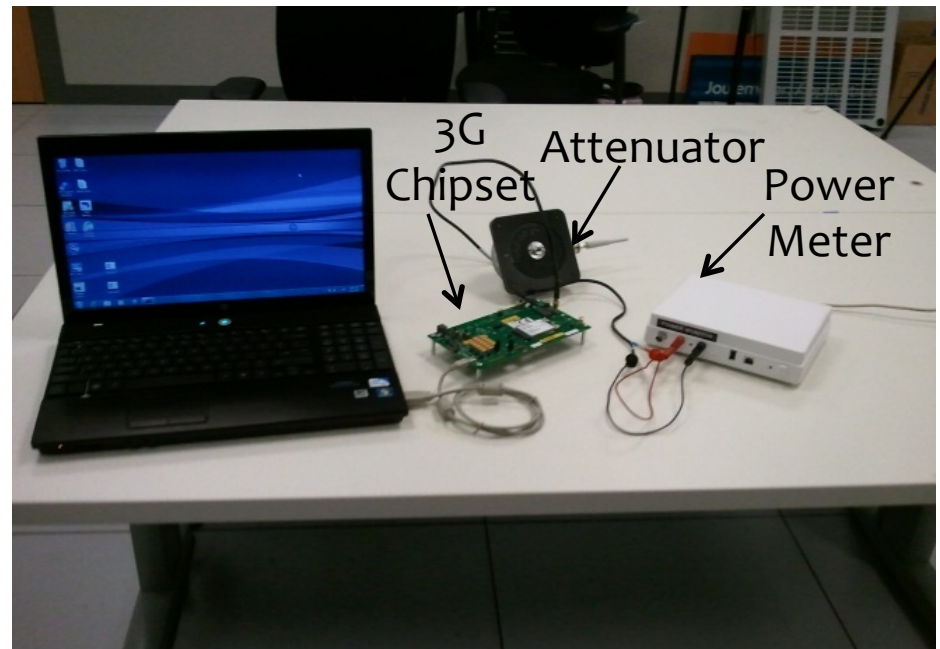


Power Modeling

TCP server was setup with Packet Sniffer running on it to capture the packets transmitted to/from a 3G device (phone, chipset dev. board)



Windows Phone client
containing Qualcomm 3G
chipset

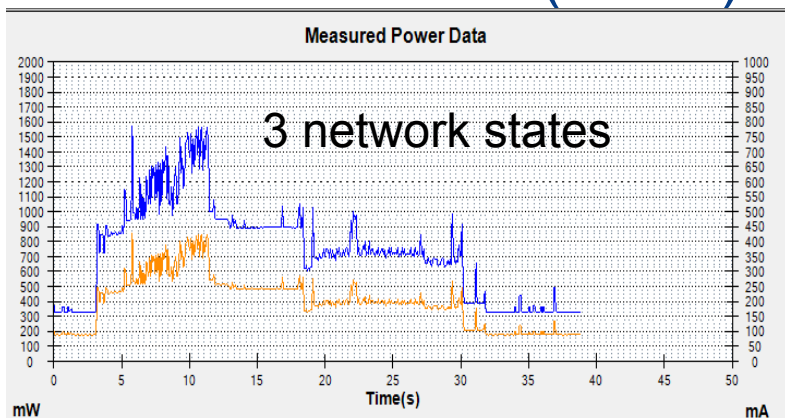


Computer client connected to
an Ericsson 3G chipset and
attenuator

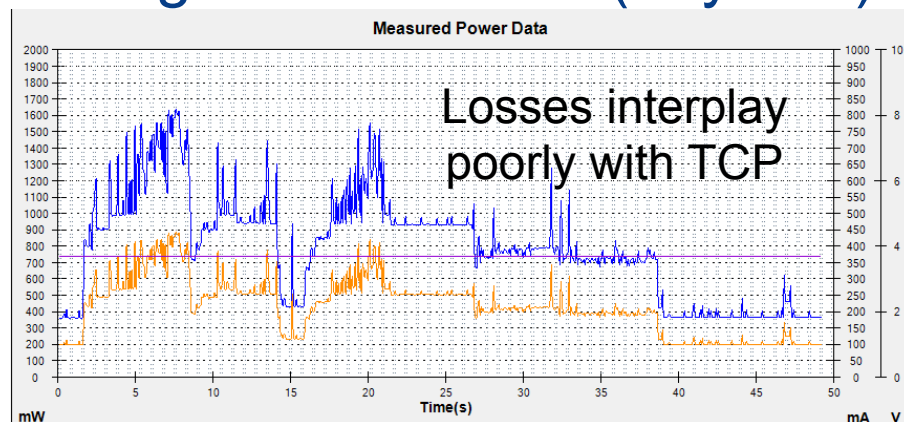


Observations

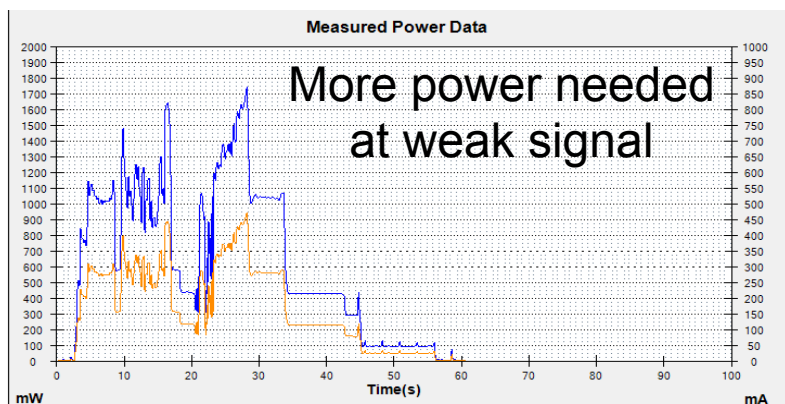
Normal conditions (AT&T)



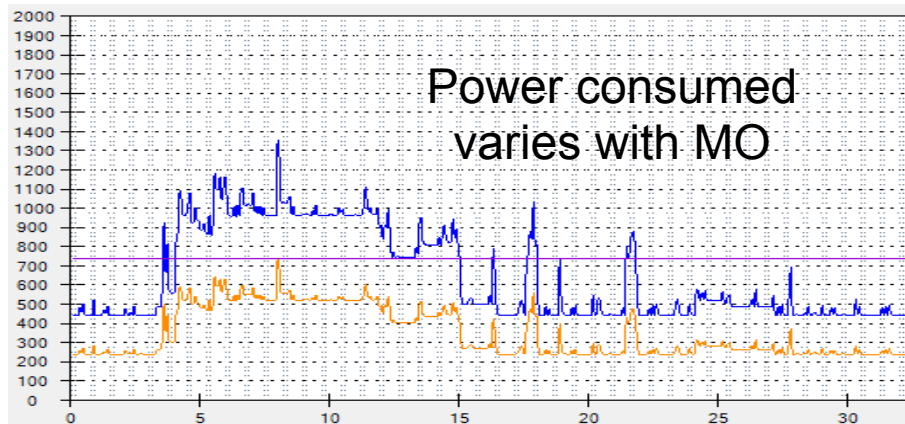
Congested network (daytime)



Weak signal (1-bar)



Another MO (T-Mobile)





Resource Scaling

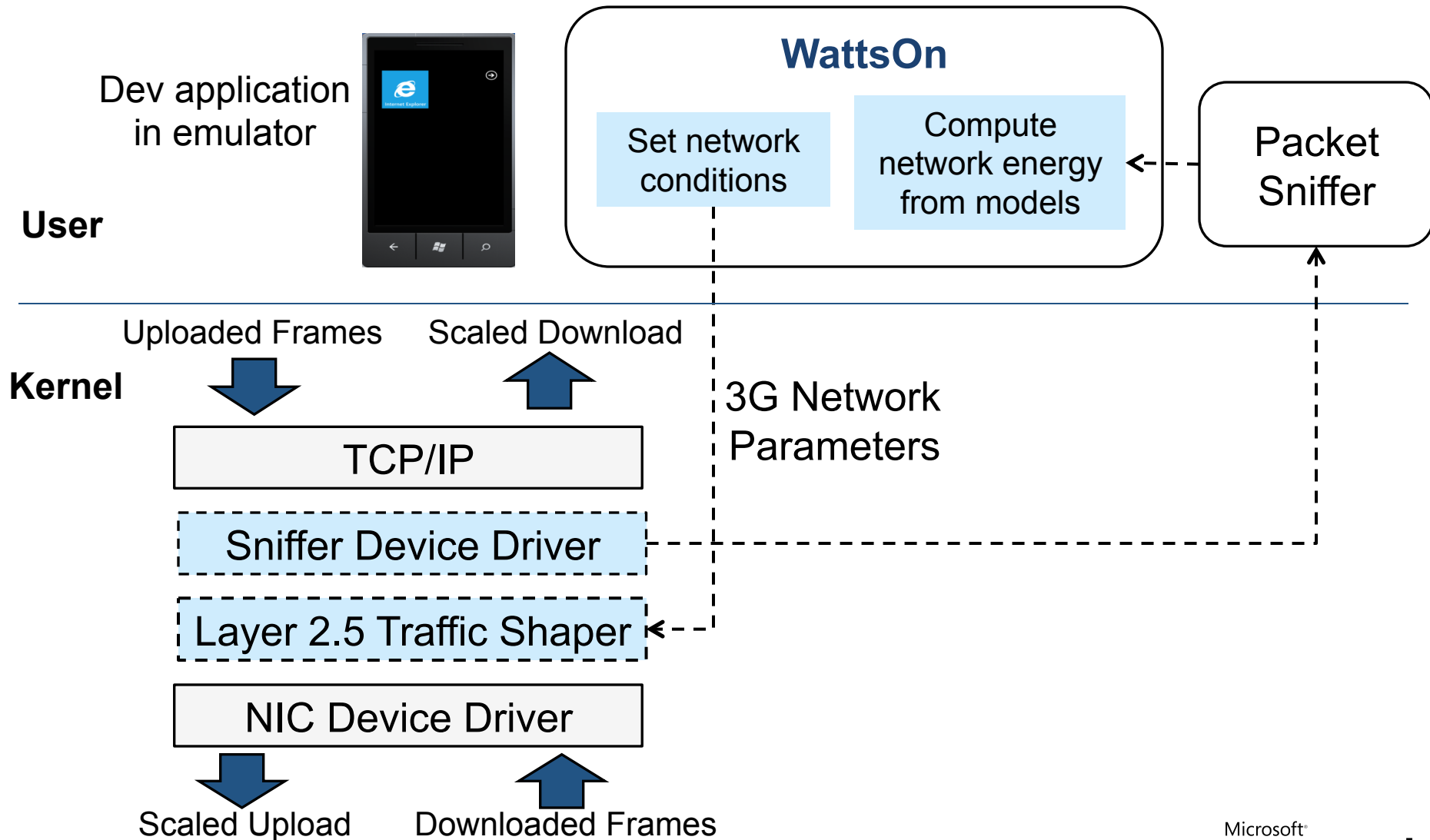
■ Trace Stretching –

- Inconsistency with other resource utilizations which depend on network activities
- Effect on other parameters of network flow not captured

We perform **link shaping** – NEWT, Linux Traffic Shaper...

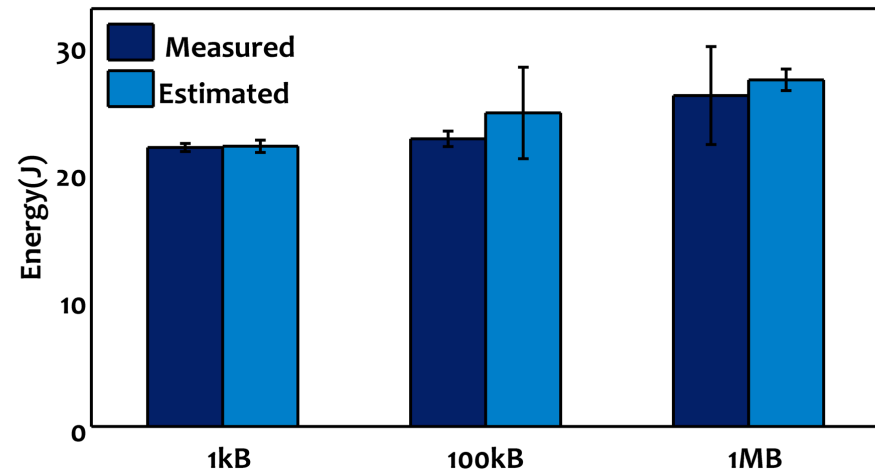
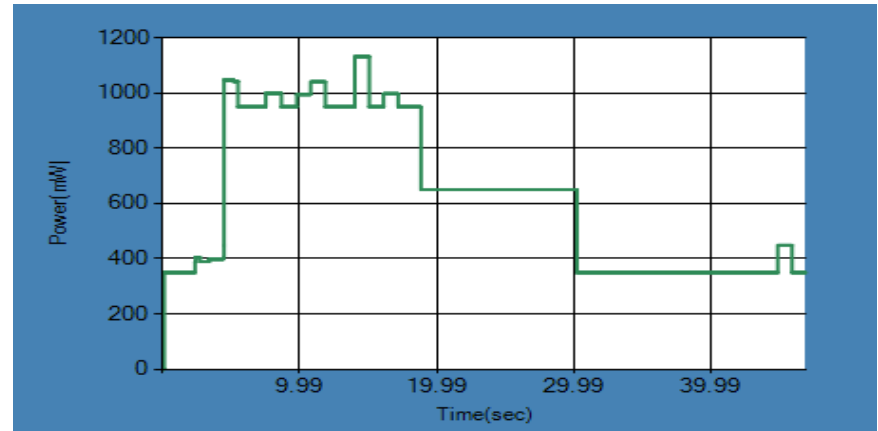
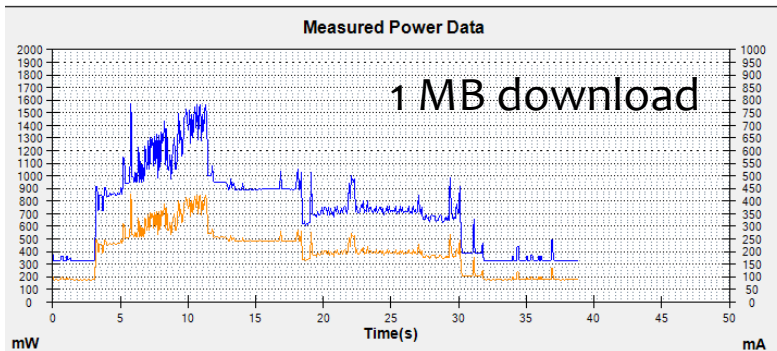
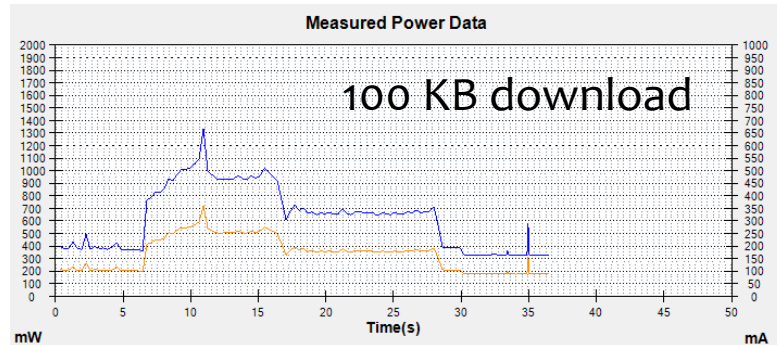
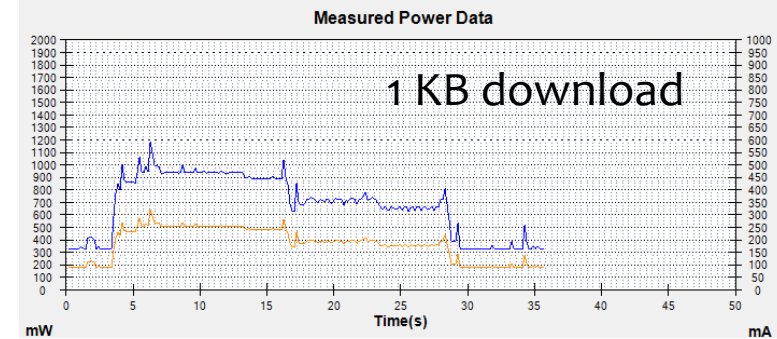


Network Emulation





Network Accuracy Testing



Average Error - 4.73% across all tests

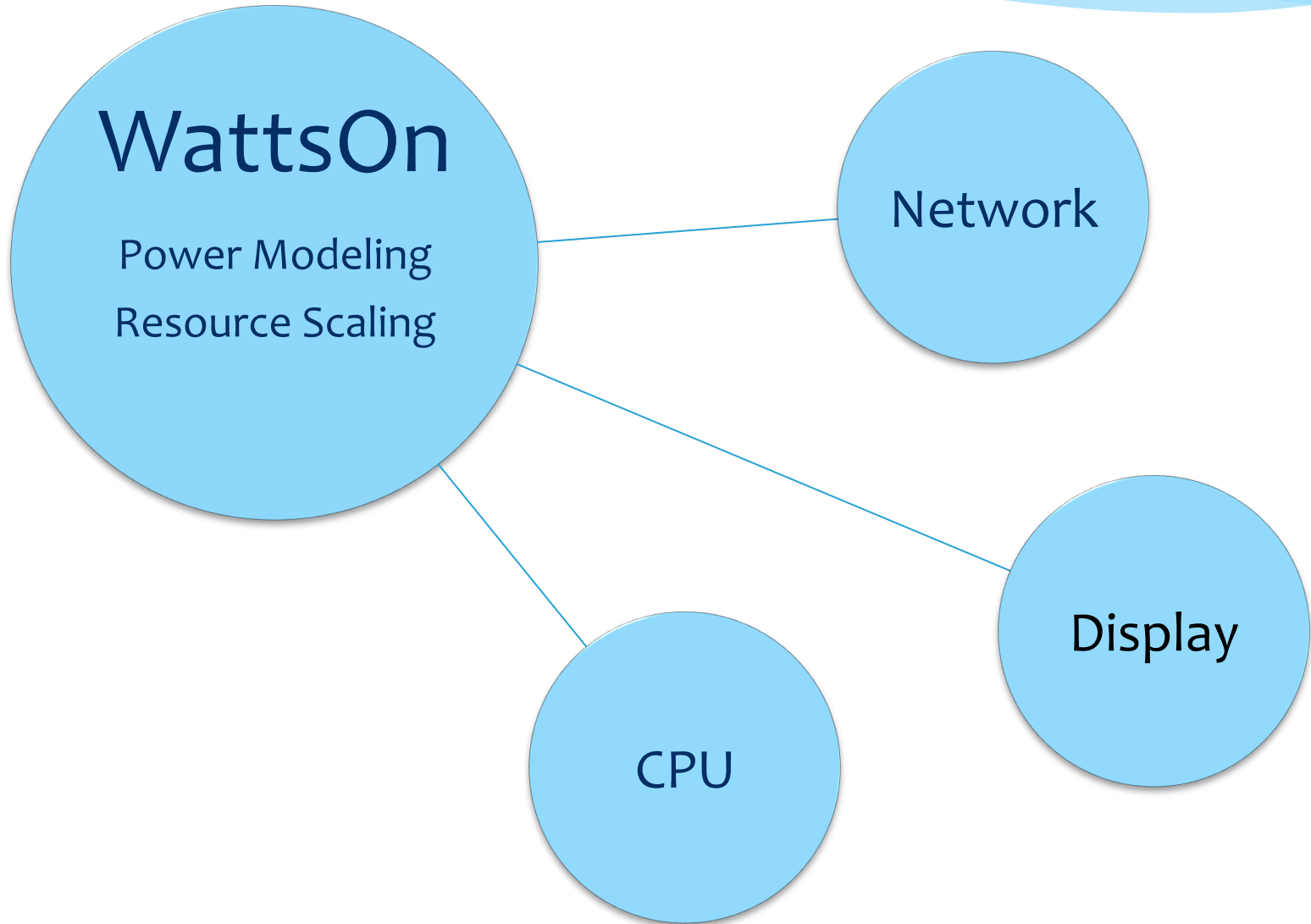
WattsOn

Power Modeling
Resource Scaling

Network

Display

CPU





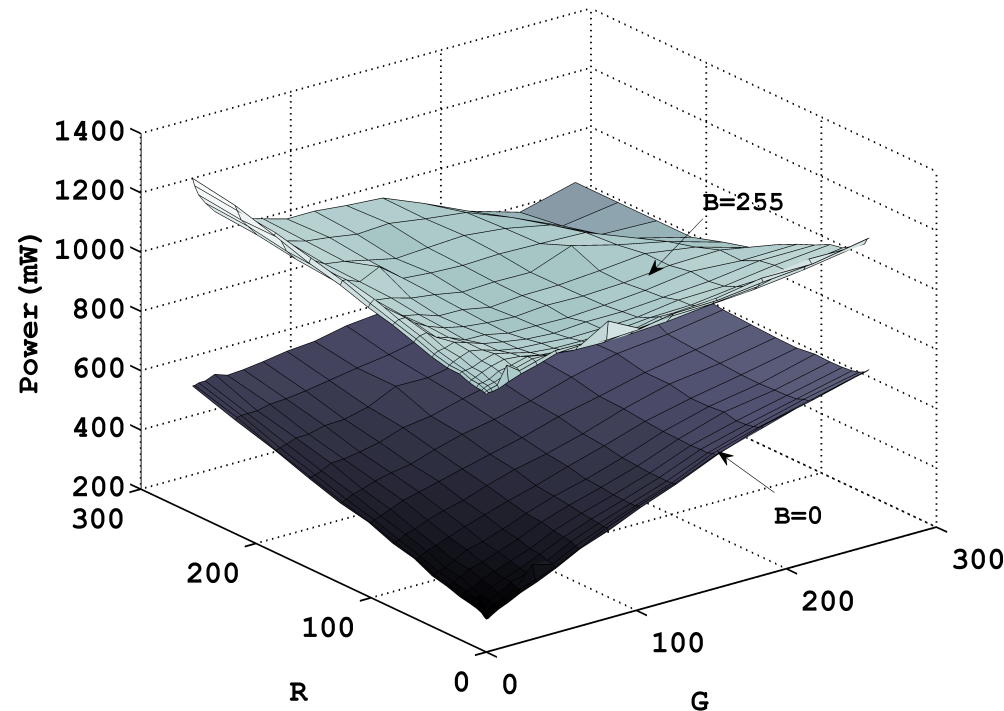
Challenges

- LCD and OLED power models show linear and additive properties
- Most mobile devices today use Active Matrix OLED
 - optimizes power by adjusting screen brightness based on the scene displayed
 - additive and linear properties no longer applicable

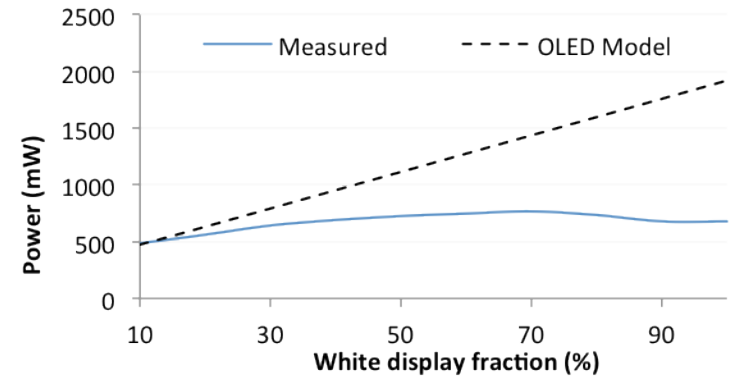


AMOLED Observations

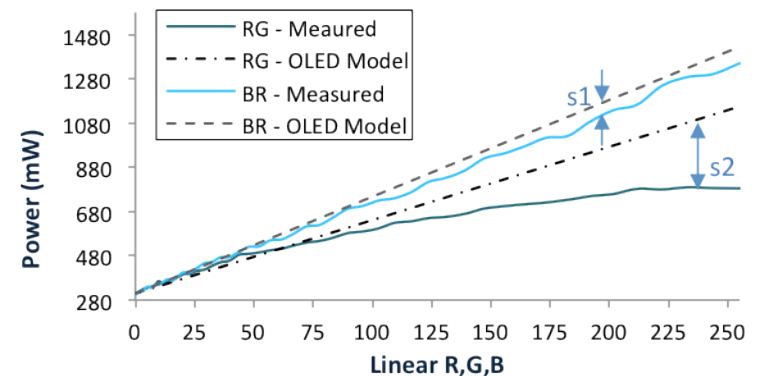
Non-linearity at high magnitudes



Dependency on other pixels



Dependency on color





Power Model

- Basic linear model from OLED
- Power optimizations modeled using a look-up table
 - 16×16×16 entries (each of R, G, B discretized to 16 levels)
 - Measurement done when color occupies entire screen

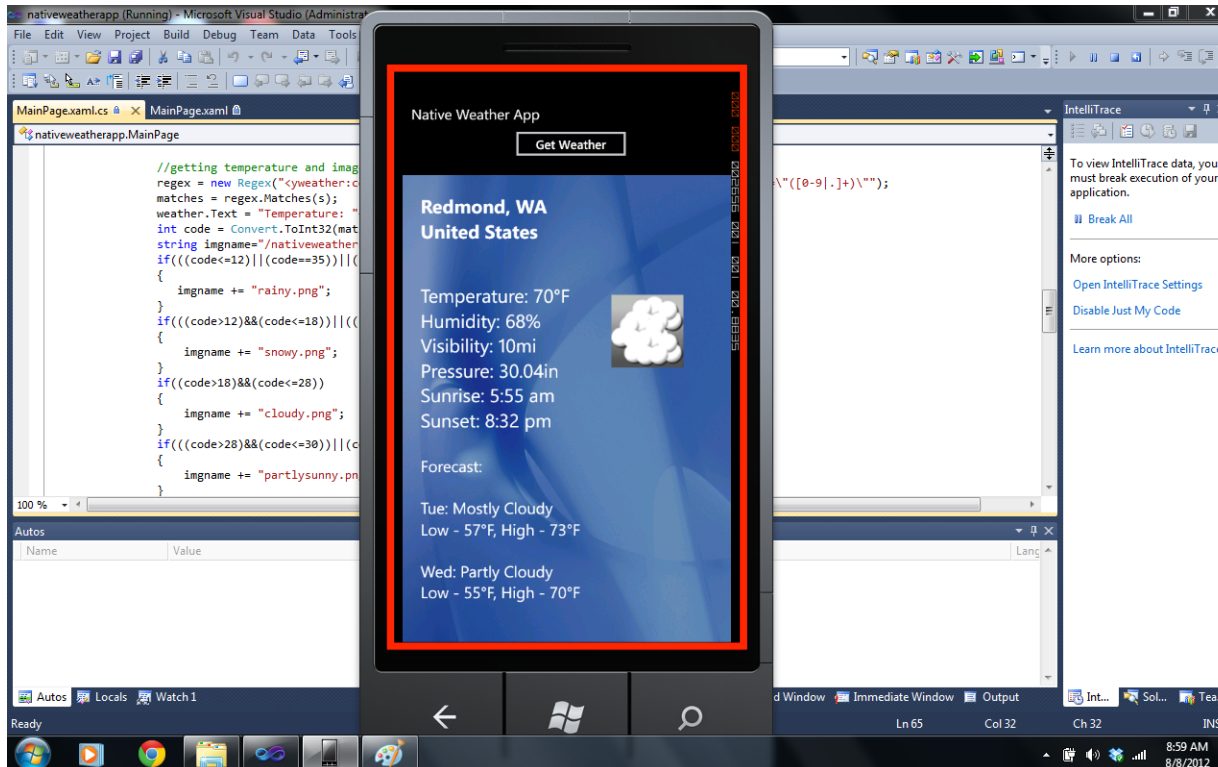
$$P_{display} = \underbrace{\beta(s) \cdot L(s)}_{\text{Optimized power from Lookup table}} + \underbrace{(1 - \beta(s)) \cdot O(s)}_{\text{From linear OLED model}}$$

- $\beta(s)$ - controls the fraction of screen area for which power optimizations matter (based on color thresholds)
- s represents the screenshot displayed



Resource Scaling

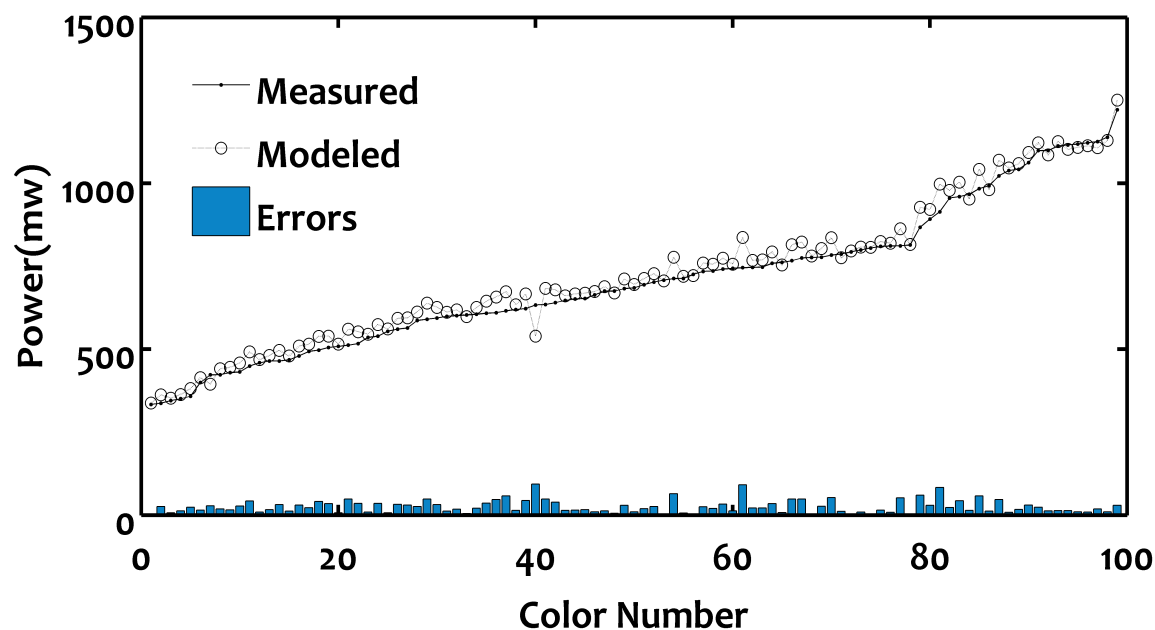
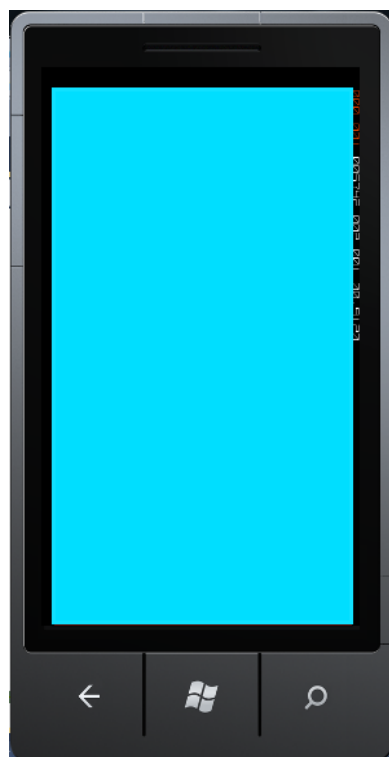
- Display model depends on pixel power
 - Number of pixels in emulator screen may vary





Display Accuracy Testing

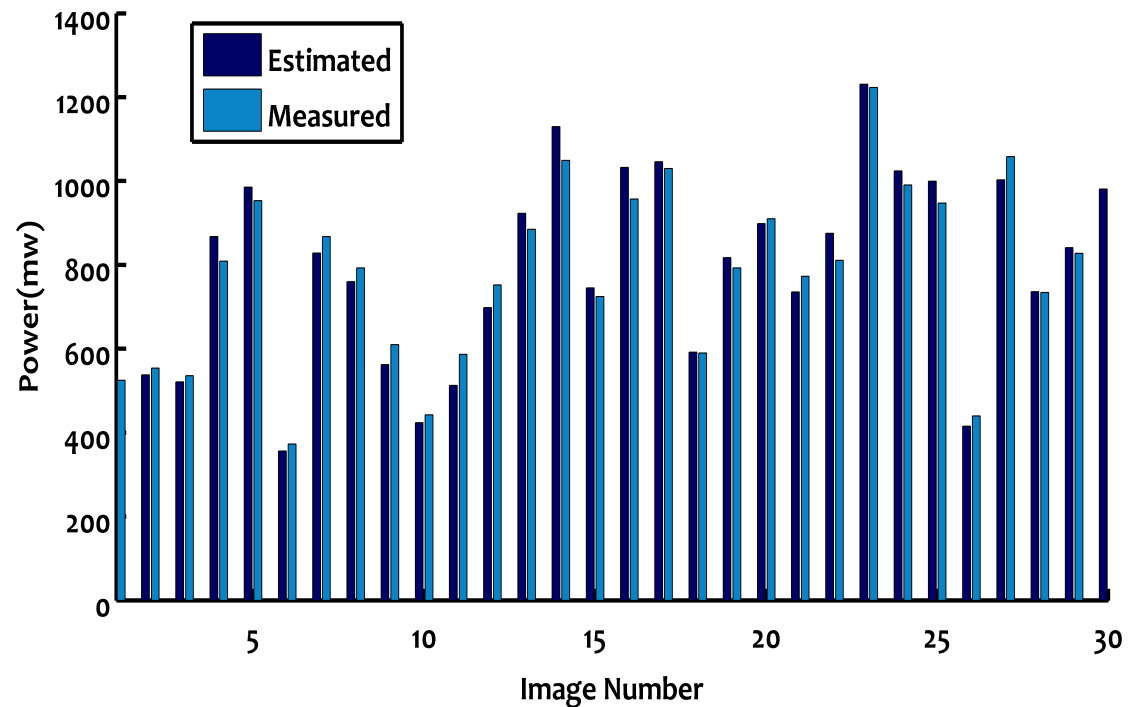
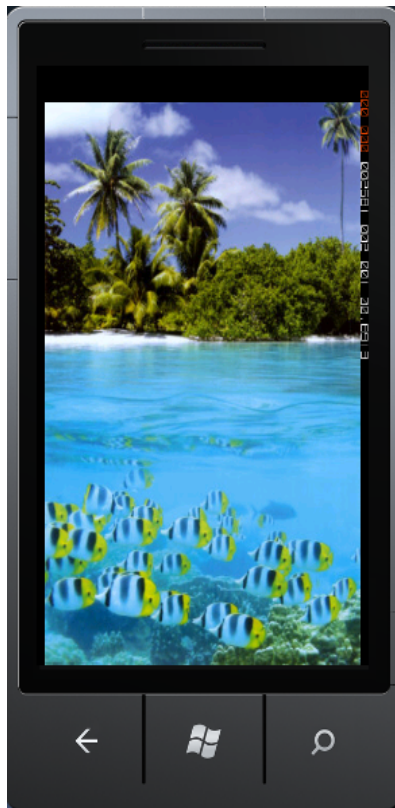
Testing accuracy with simple colors





Display Accuracy Testing

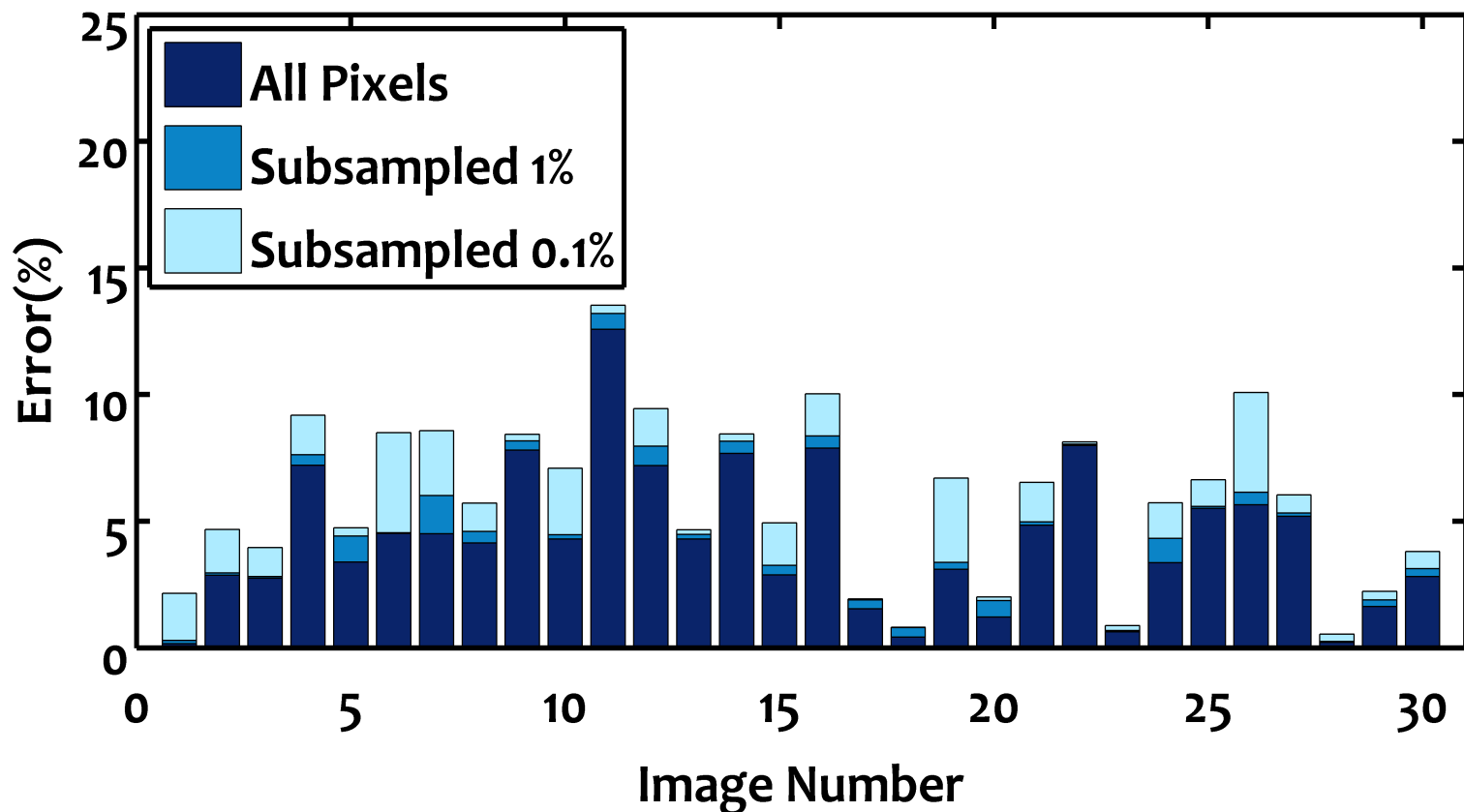
Testing with 30 images





Display Accuracy Testing

Testing sub-sampling of pixels for optimization



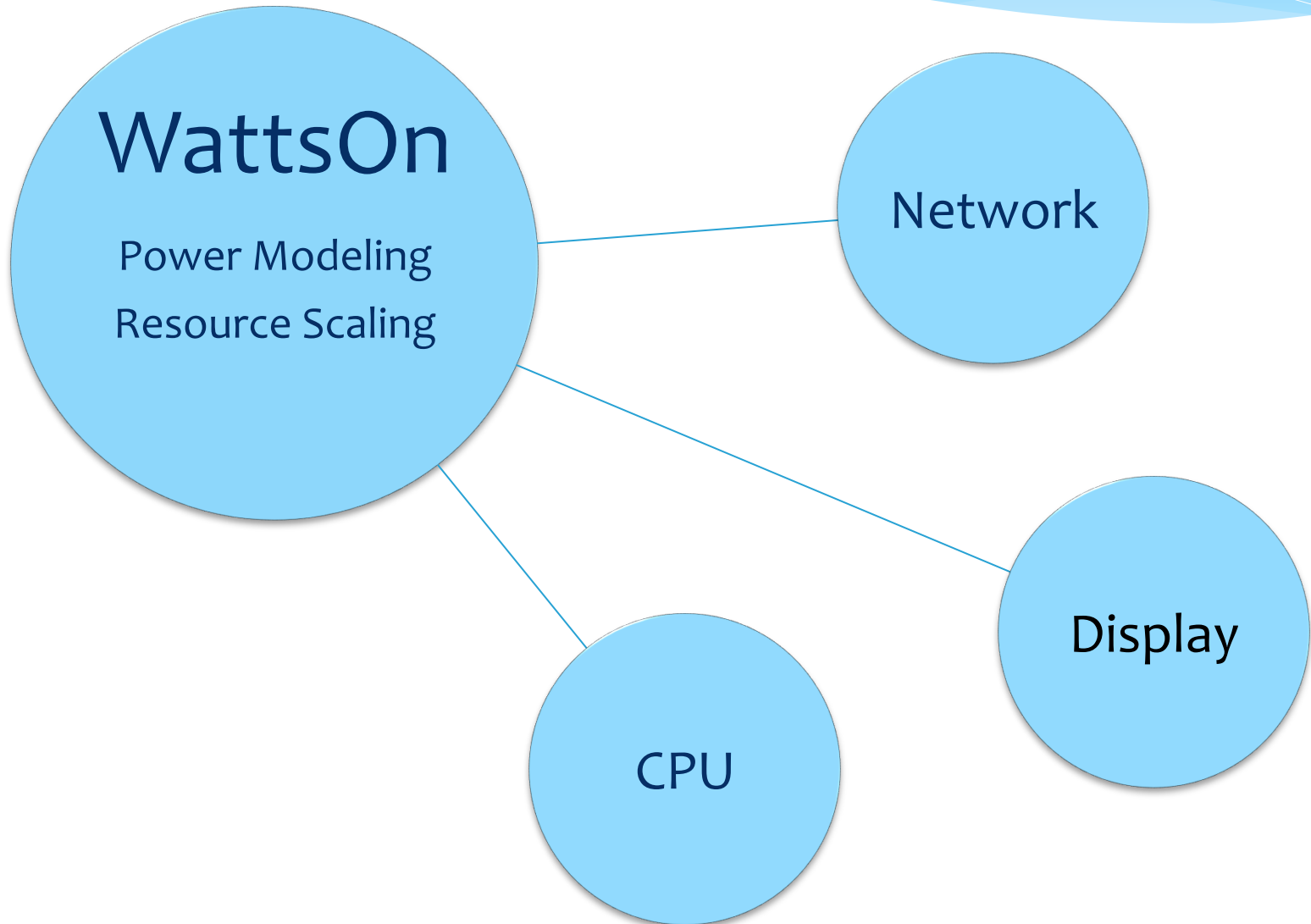
WattsOn

Power Modeling
Resource Scaling

Network

Display

CPU





Challenges

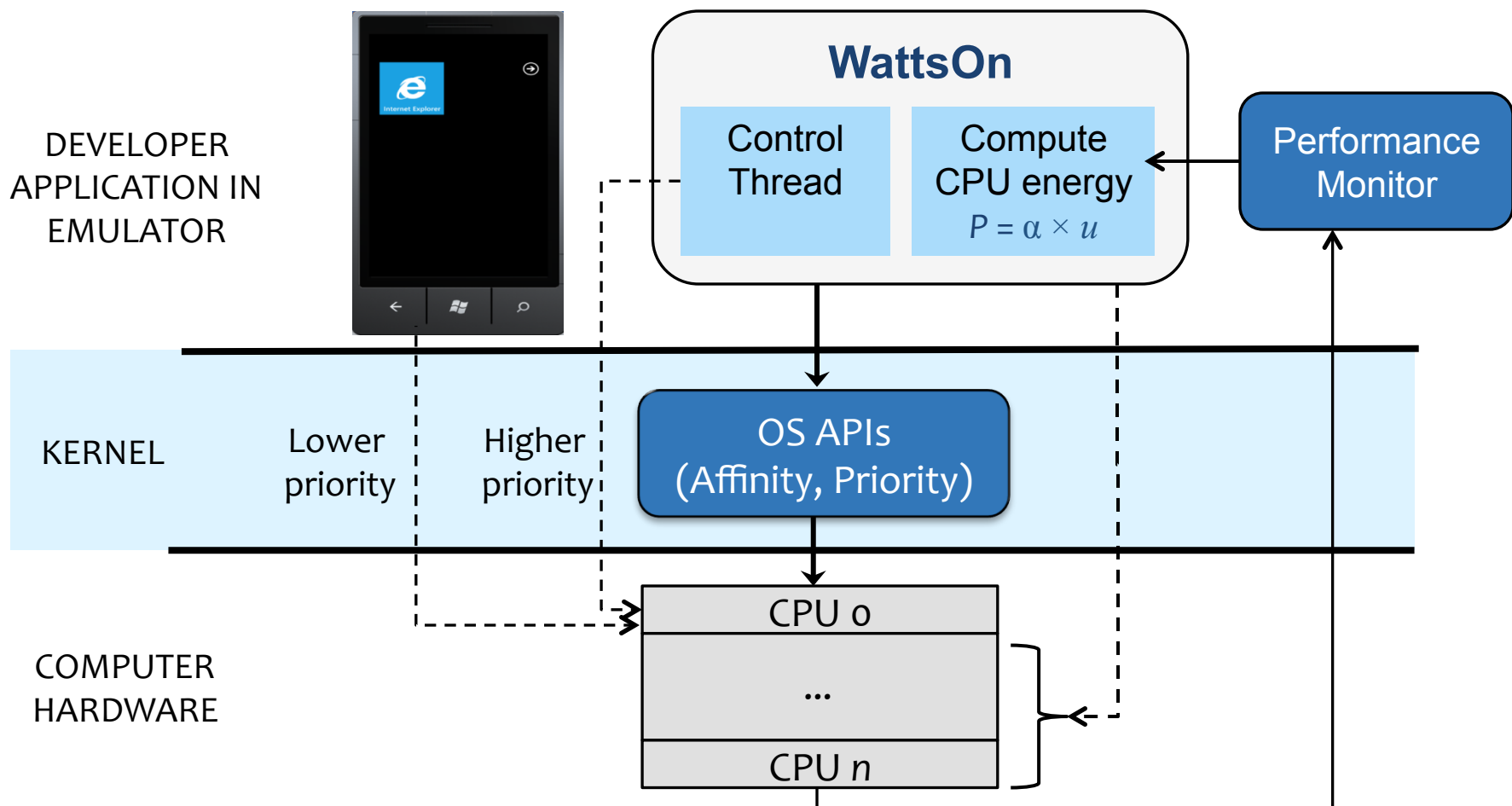
- Emulator PC has much faster CPU than phone:
 - For e.g. 100% utilization on phone with 1GHz CPU maps to 13.8% utilization 2.7 GHz Intel Core-2 Quad-Core processor
 - Other differences like cache size, front side bus speed, ...

- Scaling cannot be done after capturing data:
 - CPU speed affects activities of other components
 - May lead to imbalance in readings.



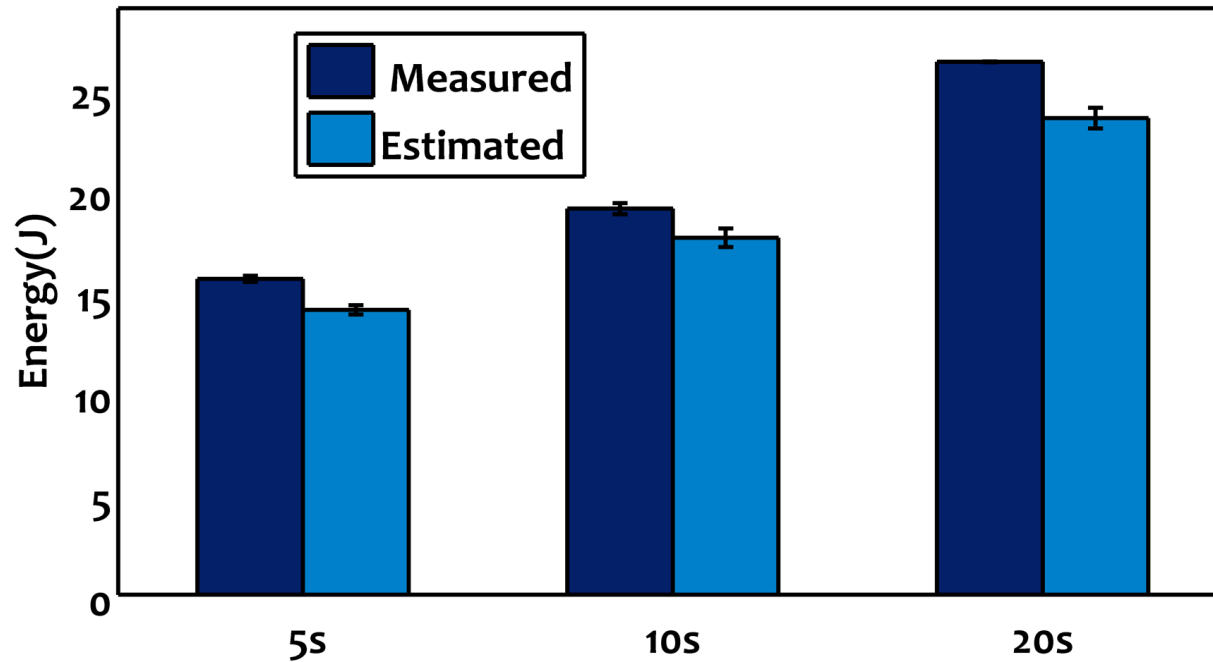
CPU Emulation

Restrict the number of processor cycles available to the emulator





CPU Accuracy Testing

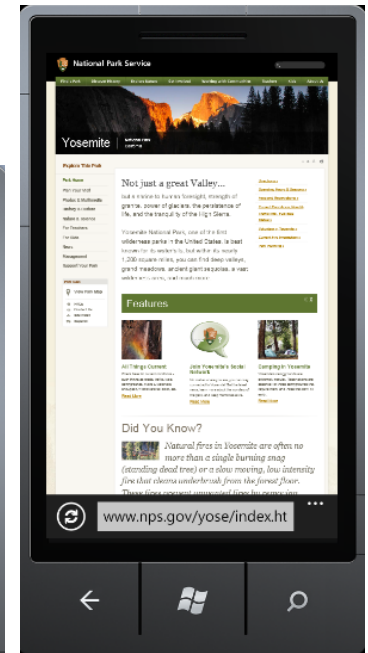
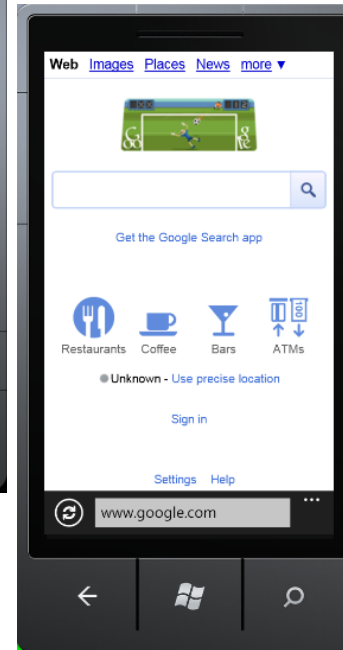
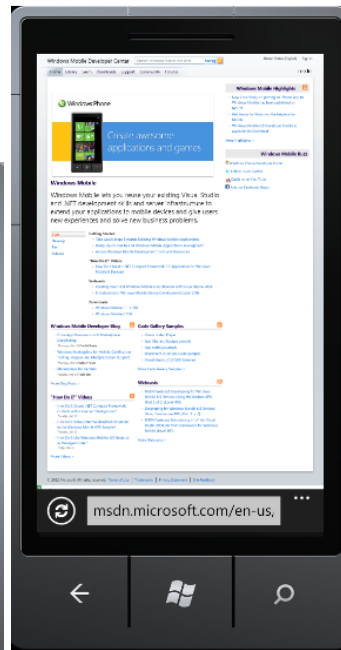
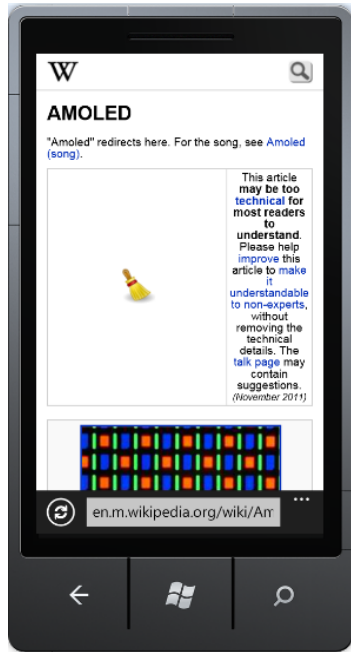


Average Error - 9.73% across all tests

Evaluation of WattsOn

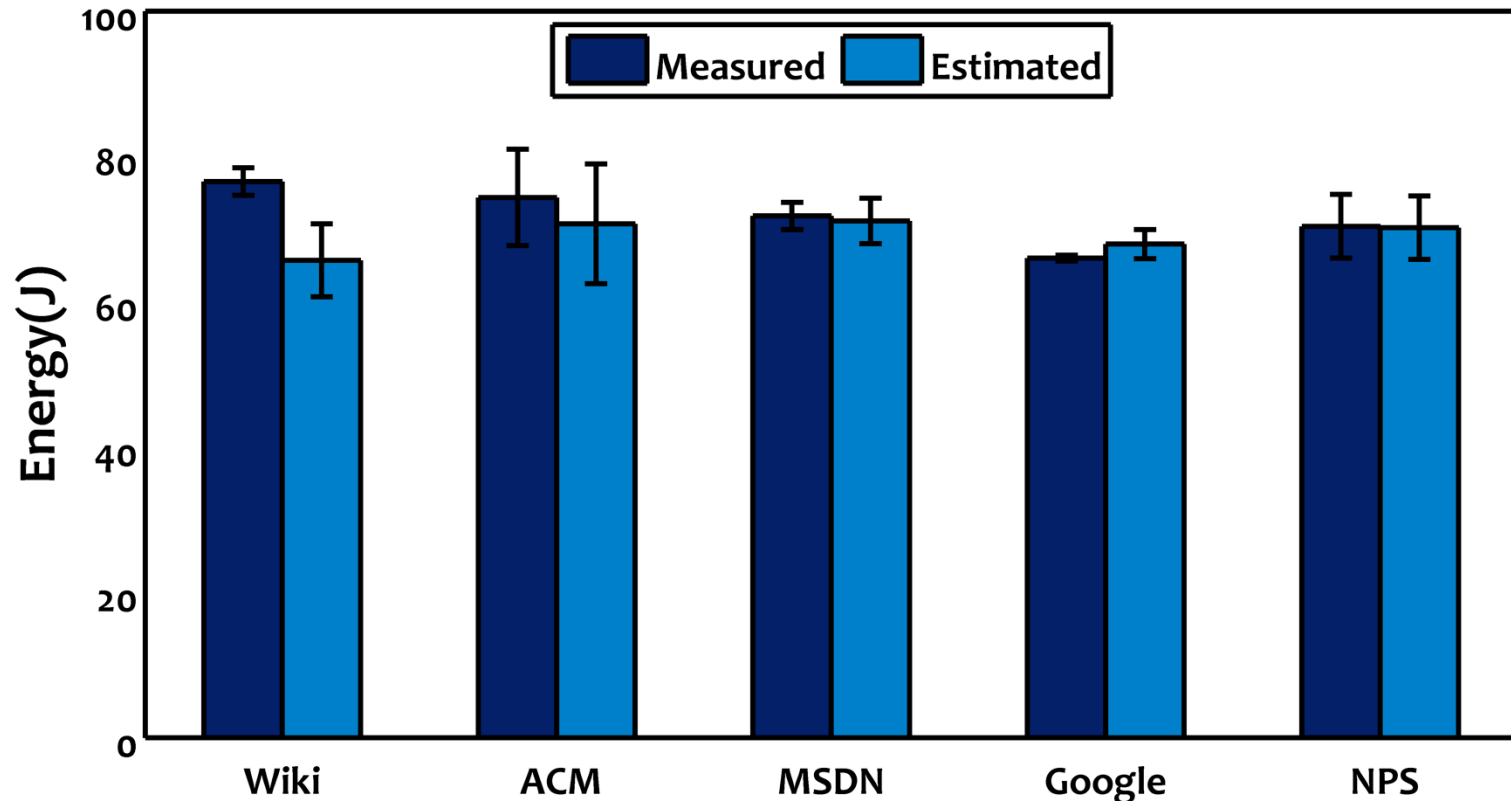


Browser App





Browser App



Average Error: 4.64%

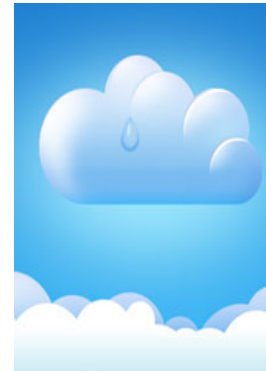
Case Study



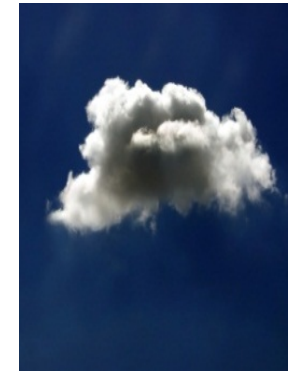
App Design Decisions

What's the energy overhead for desirable app features:

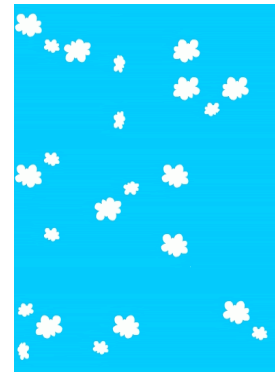
- **Portability** – Hybrid (HTML5) app or Native?
- **Rich Graphics** vs. simplistic icons
- **Animation**



Simple icon
18KB



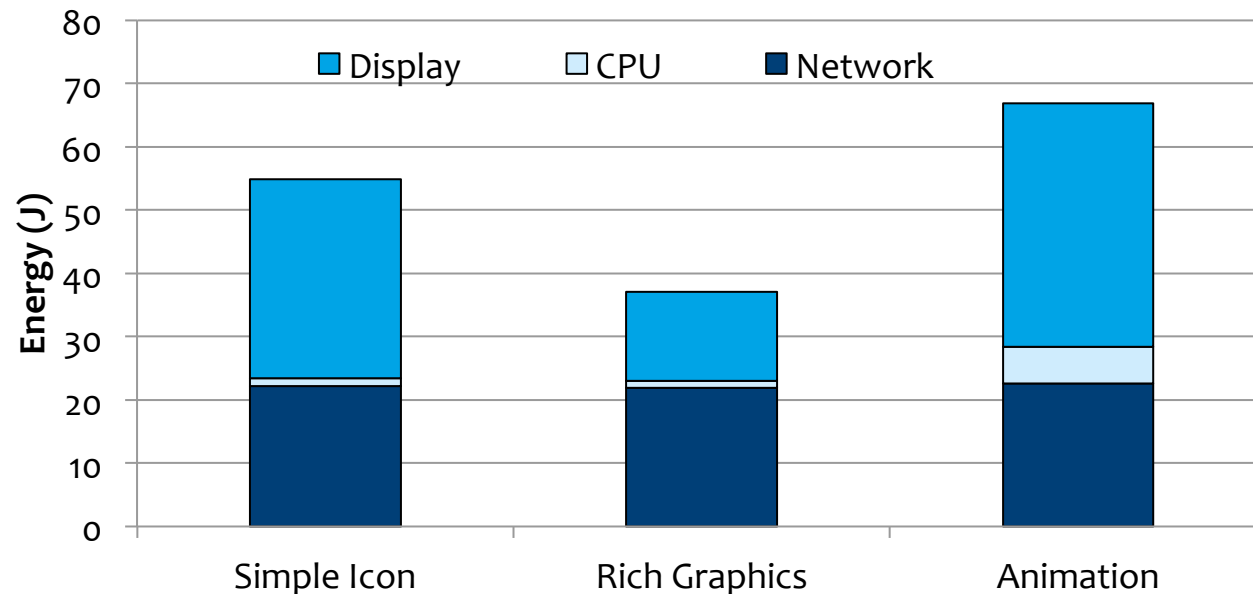
Rich graphics
138KB



Animation
(90kB)



App Design Decisions

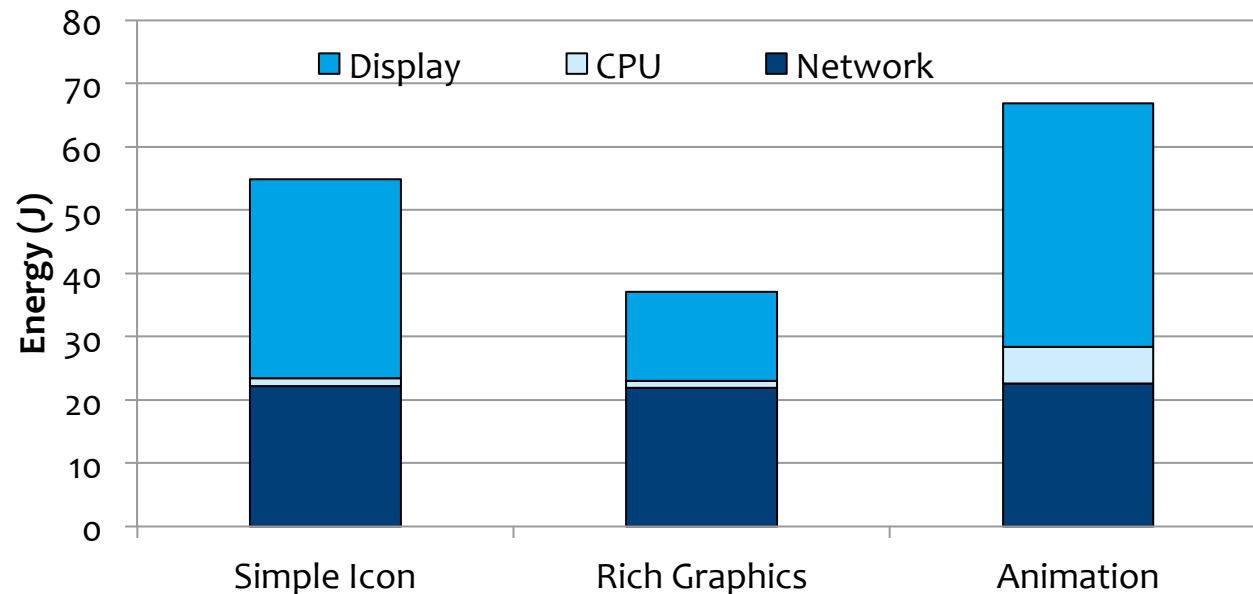


Portability and rich graphics has negligible energy overhead

- network energy consumption dominated by tail state



App Design Decisions

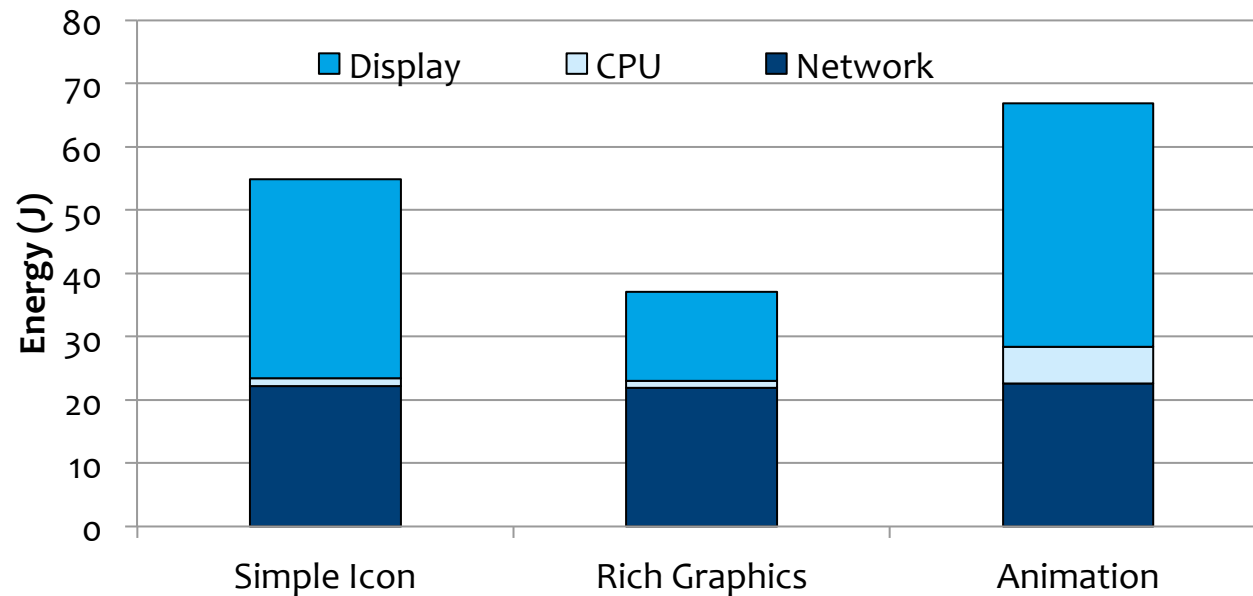


Display consumes major fraction of energy usage

- avoiding brighter images leads to significant energy savings



App Design Decisions



Including animation leads to higher CPU energy consumption.



Conclusion

- WattsOn – lightweight emulation time tool for developers
 - Not biased by network conditions or device configuration
 - Enables what-if analysis
 - Average Energy Error: 4% - 9%

- Future Work
 - Power model for sensors e.g. GPS, accelerometers
 - Energy debugging by linking spikes to code snippets

Thank you!!